



MAKE A DIFFERENCE IN YOUR LOCAL COMMUNITY BE A SPONSOR OF THE 2013 BELBROUGHTON BEER FESTIVAL

Why be a sponsor?

To make the Beer Festival happen it needs a number of dedicated local residents to give of their time and effort freely for the greater good. To make it even better it needs local businesses and residents to offer sponsorship to whatever level they can afford. This keeps the costs down, promotes local employers and their products + services and shows everyone just how vibrant the community is in Belbroughton. **Best of all we raise money for really worthy charities!** Win, win, win!

The charities that will receive the funds raised in 2013 are Belbroughton Rec, Belbroughton PTA, Cancer Research UK, Midlands Air Ambulance & Mary Stevens Hospice.

What to sponsor

- **Your own Barrel! Get the party started.** For only **£100** you will receive **2 x entry tickets** worth £10 each (each ticket comes with a commemorative glass, an event program that includes your details and £5 of beer tokens). In addition, the event website will feature your details and a link to your business website. Your details will also have pride of place on the barrel drawing admiring nods from discerning guests and envious looks from those who were not quite savvy enough to be an event sponsor....
- **Advertise in the program – £75 per half page and £125 per full page** gets your message to the world (or at least that part of the world who are at the Beer Festival)
- **Friend of the Festival – For a donation of £50** (or more if you are very friendly) you will receive **2x entry tickets** (glass, program mention, + a feeling of deep personal satisfaction). This may be in addition to your business or instead of it if you cannot convince the Board to back your clearly well targeted marketing initiative. Be an inaugural named Festival Friend in 2013!
- **The Biggies – Commemorative Glass Sponsorship** (one to show off to the grandchildren), **Beer Tokens** (how often do you get to print your own currency?), **The Main Stage** (your name in lights), **the Porta-loos** (your name on a throne – does it get any better?) – all of these are negotiable so please **contact Scott MacDonald on 07872 607391 or via scott4belbroughton@gmail.com**

The next step

Simply complete your details below and email it to Scott MacDonald who will then call you to confirm your sponsorship and the details that you wish to be included on the website and the event program. Upon confirmation of the sponsorship message payment will be requested via an invoice.

Should you require further details then please contact Scott on 07872 607391 or via email – scott4belbroughton@gmail.com

SPONSORSHIP DETAILS

- 1) Name of Company / Business / Individual that wishes to be a sponsor & level of sponsorship.
- 2) Contact details for Sponsor (phone number + email/website if applicable).
- 3) Invoice Details (trading name, postal address, PO number if applicable)

Thank you for your support – it really does make a difference to our community and to all those who benefit from the charities we support (Belbroughton School PTA)